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MARKETPLACE - LATEST PRODUCTS

Here are new products that will make our lives easier, healthier and more comfortable.

To search for a product, go to **SEARCH CENTER** and type in key word(s) in "SEARCH THE WEBSITE".

New Products for October 2010



Traveling in Style

Equine Motorcoach teamed up with Merhow Industries to create state-of-the-art transport with the 2012 Equine Motorcoach. The all-in-one motorized RV and horse transport features a four-horse slant configuration. The human interior has a full bath, kitchen and multiple sleeping areas. The horse transport area has air ride suspension, drop-down windows and feed doors, and closed cell foam insulation walls and ceilings to keep horses cooler in the summer and warmer in the winter. The new Motorcoach will debut in late November.

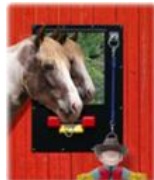
For more information, visit www.equinemotorcoach.com.



Therapy Between the Sheets

Draper Equine Therapies has introduced a new Stable Sheet that, according to manufacturers, provides therapeutic benefits through Celliant, a smart fiber that leads to increased circulation and decreased pain, stiffness and soreness. The new Sheet is durable and lightweight and is designed to keep shavings at bay and wicks away moisture. The Draper Equine Therapy Stable Sheets are machine washable and dryer safe and features reinforced nylon shoulder guards to protect against rubs. The Stable Sheet also includes leg strap D-rings. The cost is \$225 and they are available in black with either burgundy or navy trim in the following sizes: 70", 72", 74", 76", 78", 80", 82", 84" and 86".

For more information, visit www.drapetherapies.com.



Better Than TV

Two Fair Mares introduces The Neigh Station, a 3-in-1 activity center that features components designed to keep horses entertained or stimulated. The three components are: 1) a shatterproof mirror provides visual contact for horses that are separated from their stablemates; 2) a sliding latch with a clicking sound provides oral stimulation; and 3) a rope with detachable toys, available in western or English models, encourages play. The Neigh Station is particularly effective for stallbound horses.

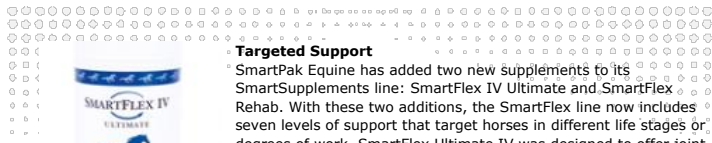
For more information, visit www.twofairmares.com.



A Prettier Pile

O2Compost has recently partnered with Barn Pros, a manufacturer of pre-engineered structures, to launch a new, larger capacity version of the Paragon composting system. The multi-bay structure is made from spruce tongue-and-groove sidewalls and features a peaked gable roof. The structure can handle the manure of up to 36 horses and houses O2Compost's aeration system for quick and clean composting.

For more information, visit www.o2compost.com.



Targeted Support

SmartPak Equine has added two new supplements to its SmartSupplements line: SmartFlex IV Ultimate and SmartFlex Rehab. With these two additions, the SmartFlex line now includes seven levels of support that target horses in different life stages or degrees of work. SmartFlex Ultimate IV was designed to offer joint and connective tissue support for elite performance horses in intense work. SmartFlex Rehab is a formula designed to assist the healing process by focusing not only on joint and connective tissue health, but also supports a healthy inflammatory response.

For more information, visit www.SmartPakEquine.com/joint-1238pc.aspx.



Tis the Season

Coming this December is a new concept in feed: Seasons Feed, which will be available in four formulas: Spring, Summer, Autumn and Winter. The new feed is designed to provide horses what they need each season. For example, Summer feed contains bug repelling ingredients, as well as electrolytes. Winter includes more fiber to offset reduced turnout, digestible energy from fat to maintain weight, Omega-3 fatty acids to support the immune system, and probiotic yeast to boost hindgut microbials. All of the feeds are pelleted.

For more information, visit www.seasonsfeed.com.

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